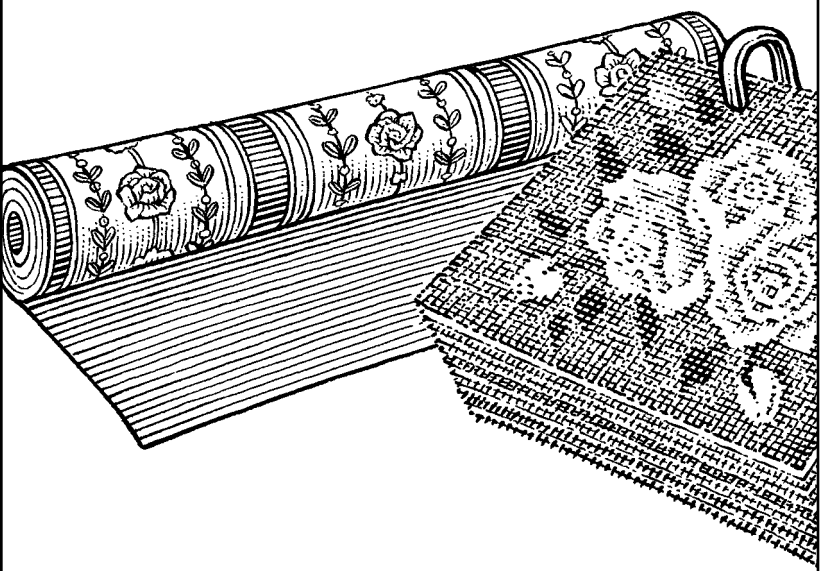Value Is Always In Style